



Deliver More Peace of Mind with VISIBLE HYGIENE™

VISIBLE HYGIENE is about making sure guests, customers, and employees notice that trusted hygiene products are available where and when they're needed – which is critical to the success of your workplace well-being programs. In fact, a recent nationwide survey showed:

69% of people expect to see PURELL® hand sanitizer in public places.¹

3X When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.²

4X People are 4x more likely to use a brand they trust.³

Make sure your guests, customers, and employees have the hygiene products they want and, more importantly, will use. Below are some of the places where hand and surface hygiene are needed most.



Guest Spaces



-  PURELL® Hand Sanitizer dispensers near food consumption areas in suites/luxury boxes
-  PURELL® Surface Disinfectant for seating areas and security checkpoints
-  PURELL MESSENGER™ stands at ticket counters and in waiting areas




Concession Areas



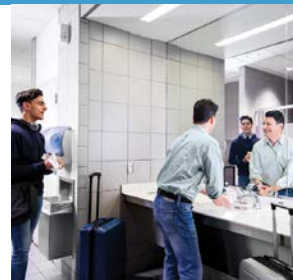
-  PURELL Advanced Hand Sanitizer bottles on tables and counters
-  PURELL® Surface Disinfecting Wipes for use on countertops and self-ordering kiosks



Employee Areas



-  PURELL Hand Sanitizer dispensers near time clocks
-  PURELL Soap dispensers near sinks
-  PURELL MESSENGER stands at breakroom entrances

Restrooms



-  PURELL Soap dispensers near sinks
-  PURELL Hand Sanitizer dispensers inside restrooms at the exit door



Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness and workplace well-being are a priority, and when guests, customers, and employees see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

MAKE IT TIMELY

Consider the high-traffic places where hand hygiene is (or should be!) used most.

PURELL® Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL	CXR™ 2000 mL
PURELL® Soap Dispenser – Graphite					
PURELL CXR REDIFOAM™ Dispensing Fixture - Chrome					
PURELL CRT HEALTHY SOAP™ High Performance Foam	✓ ✓				
PURELL HEALTHY SOAP™ Mild Foam	✓ ✓				
PURELL® REDIFOAM™ Fragrance Free Foam Soap	✓ ✓				

PURELL® Hand Sanitizer	Product Certification	ES4 1200 mL	ES8 1200 mL	12 fl oz
PURELL® Hand Sanitizer Dispenser – Graphite				
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser				
PURELL® Advanced Hand Sanitizer Foam				
PURELL® Advanced Hand Sanitizer Green Certified Gel	✓ ✓			

PURELL® High-Capacity Dispenser & Wipes	1700 ct Refill
PURELL® DS360 High-Capacity Hand Sanitizing Wipes Station	
PURELL® Hand Sanitizing Wipes	

PURELL® Professional Surface Disinfectant	Product Certification	32 fl oz	1 Gallon	110 ct
PURELL® Professional Surface Disinfectant	✓			
PURELL® Professional Surface Disinfecting Wipes				
PURELL® Foodservice Surface Sanitizer	✓			
PURELL® Foodservice Surface Disinfecting Wipes				

- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets EPA Design for the Environment standards

Contact Us Today!

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
 3. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.
 ©2021 GOJO Industries, Inc. All rights reserved. | #32366 (11/2021)

Distributed by:

