



Deliver More Peace of Mind with VISIBLE HYGIENE™

VISIBLE HYGIENE is about making sure employees notice that trusted hygiene products are available where and when they're needed – which is critical to the success of your workplace well-being programs. In fact, a recent nationwide survey showed:

69% of people expect to see PURELL® hand sanitizer in public places.¹

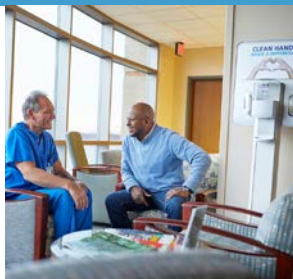
3X When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.²

4X People are 4x more likely to use a brand they trust.³

Make sure your employees have the hygiene products they want and, more importantly, will use.

Below are some of the places where hand and surface hygiene are needed most.

Government Healthcare Facilities



- PURELL MESSENGER™ stands in lobbies
- PURELL® Hand Sanitizer bottles in common areas
- PURELL® Surface Disinfectant at nurses' stations
- PURELL Hand Sanitizer dispensers at entrances or exits of patient rooms

Office Buildings



- PURELL Hand Sanitizer dispensers in hallways as you enter/exit offices
- PURELL® Surface Disinfecting Wipes in common areas
- PURELL MESSENGER stands in entrances and lobbies

Military & First Responders



- PURELL Soap dispensers near restroom sinks
- PURELL Hand Sanitizer bottles on desks, counters, in vehicles, on person
- PURELL Surface Disinfectant in personal spaces or near shared equipment
- PURELL MESSENGER stands in common or high-traffic areas

Transportation & High-Traffic



- PURELL Hand Sanitizer dispensers near entrances and exits and in vehicles
- PURELL Surface Disinfectant for seats and ticketing stations



Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness and workplace well-being are a priority, and when employees see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

MAKE IT TIMELY

Consider the high-traffic places where hand hygiene is (or should be!) used most.

PURELL® Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	CS8 1200 mL
PURELL® Soap Dispenser – Graphite				
PURELL CRT HEALTHY SOAP™ High Performance Foam	✓✓			
PURELL HEALTHY SOAP™ 0.5% PCMX Antimicrobial Foam				
PURELL HEALTHY SOAP™ 2.0% CHG Antimicrobial Foam				
PURELL HEALTHY SOAP™ 0.5% BAK Antimicrobial Foam				

PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	ES4 1200 mL	ES8 1200 mL	LTX™ BHD 1200 mL	Bottles & Singles
PURELL® Hand Sanitizer Dispenser – White						
PURELL MESSENGER™ ES8 White Panel Floor Stand with Dispenser						
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite						
PURELL® LTX™ Behavioral Health Dispenser						
PURELL® Advanced Hand Sanitizer Green Certified Foam	✓✓					
PURELL® Advanced Hand Sanitizer Foam						
PURELL® Advanced Hand Sanitizer Gentle and Free Foam	✓✓					
PURELL® Advanced Hand Sanitizer Green Certified Gel, 12 fl oz	✓✓					
PURELL® Advanced Hand Sanitizer Gel, 2 L						
PURELL® Advanced Hand Sanitizer Biobased Gel, FST 3 fl oz	✓					
PURELL PERSONALS™ Advanced Hand Sanitizer Gel						

PURELL® Professional Surface Disinfectant	Product Certification	Kit	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant	✓					
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer						
PURELL® Professional Surface Disinfecting Wipes						
PURELL® Body Fluid Spill Kit						

- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets EPA Design for the Environment standards

Contact Us Today!

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
 3. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.
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