



Back on Campus with VISIBLE HYGIENE™

Showcase your high standards by offering PURELL® products on campus

84% of people expect to see hand sanitizer offered in public places.¹




77% Of those 84% of people, 77% expect that hand sanitizer to be the PURELL® brand.¹

3X When people were looking for handsanitizer, PURELL ES dispensers were 3x more recognizable.²

Providing trusted hand hygiene products on campus sends a clear signal that you're making cleanliness a priority. But taking the time to identify exactly where and when students, faculty, and staff need access to bottles, stands, or dispensers shows them how much you care.




Dorm Rooms



-  • PURELL® Hand Sanitizer dispensers at entrances/exits and in hallways
-  • PURELL® Soap dispensers near sinks and shower areas
-  • PURELL Advanced Hand Sanitizer bottles near beds and desks




Lecture Halls, Classrooms, and Labs



-  • PURELL Hand Sanitizer dispensers at entrances and exits
-  • PURELL® Surface Disinfectant for desks, tables, and chairs
-  • PURELL® Surface Wipes for lecture halls or classrooms




Building Entrances



-  • PURELL Hand Sanitizer dispensers at entrances/exits and hallways
-  • PURELL Advanced Hand Sanitizer bottles in lobbies
-  • PURELL Surface Wipes for common areas

Dining Halls



-  • PURELL Soap dispensers near sinks in food prep areas
-  • PURELL Hand Sanitizer dispensers near serving stations & tray pick-up
-  • PURELL Surface Wipes for dining tables & chairs



Meeting the Moment with **VISIBLE HYGIENE™**

Now more than ever, people expect visible cues that cleanliness is a priority, and when students, faculty, and staff see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with **VISIBLE HYGIENE**, use these quick principles to help place hygiene in the most desired areas:

STAND OUT: Make the product not only highly visible but also prominent and easy to spot when there are competing distractions.

EASY: Place products in the natural flow of traffic to increase the likelihood of use.

TIMELY: Make products available when they're needed, i.e., before eating, after using the restroom.

PURELL® Hand Soap	Product Certification	CS8 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – White	—			
PURELL® Soap Dispenser – Graphite	—			
PURELL® Brand HEALTHY SOAP® Mild Foam	—			
PURELL® Healthcare HEALTHY SOAP® Gentle & Free Foam	✓✓			
PURELL® Professional HEALTHY SOAP® Mild Foam	✓✓			

PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	CS8 1200 mL	ES8 1200 mL	12 fl oz
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite	—				
PURELL® Hand Sanitizer Dispenser – White	—				
PURELL® Hand Sanitizer Dispenser – Graphite	—				
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser	—				
PURELL® Advanced Hand Sanitizer Green Certified Foam	✓				
PURELL® Healthcare Advanced Hand Sanitizer Gentle and Free Foam	✓✓✓				
PURELL® Advanced Hand Sanitizer Green Certified Gel	✓✓✓				

PURELL® Surface Disinfectant	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant				
PURELL® Foodservice Surface Sanitizer				
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer				
PURELL® Professional Surface Disinfecting Wipes				
PURELL® Foodservice Surface Sanitizing Wipes				

- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Certified through the Cradle to Cradle Certified™ Products Program

Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021.
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