

Deliver more peace of mind with VISIBLE HYGIENE™

VISIBLE HYGIENE is about making sure students and staff notice that products are available where and when they're needed – which is critical to the success of your hygiene programs. In fact, in a recent nationwide survey consumers said:



of people expect to see PURELL® hand sanitizer in public places.1



When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.²



People are 4x more likely to use a brand they trust.³

Make sure your students, staff and parents have the hygiene products they want and, more importantly, will use. Below are the some of the places where hand and surface hygiene are needed most.

Classrooms & Student Spaces





 PURELL® ES1 Compact Dispenser at room entrances and where shared equipment is in use (e.g., computers)



 PURELL® Advanced Hand Sanitizer bottles on tables and counters



 PURELL® Surface Sanitizing Wipes on tables, desks, and chairs



 Power Sprayer for large areas like buses, carpets, or shared spaces

High-Traffic Areas, Building Entrances





- PURELL® Hand Sanitizer dispensers in entrances and doorways
- PURELL Hand Sanitizer stands in high-touch areas like door handles or water fountains

Restrooms, Cafeterias, Athletic Facilities





 PURELL® Soap dispensers near sinks



 PURELL Hand Sanitizer dispensers inside restrooms at the exit door



 PURELL Advanced Hand Sanitizer bottles on cafeteria tables and counters where food will be consumed

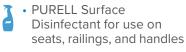


 PURELL Hand Sanitizer stands near restroom exits and in locker rooms

Transportation









Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness is a priority, and when students, faculty, and parents see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

MAKE IT TIMELY

Consider the high-traffic places where hand hygiene is (or should be!) used most.

PURELL® Hand Soap	Product Certification			ES8 1200 mL	FMX-20 [™] 2000 mL
PURELL® Soap Dispenser – White PURELL® Soap Dispenser – Graphite				7730-01 7734-01	5230-06 5234-06
PURELL® CRT HEALTHY SOAP® Naturally Clean Fragrance Free Foam	Ø			7770-02	_
PURELL® HEALTHY SOAP® Mild Foam	O O			-	5213-02
PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	CS2 1200 mL	ES8 1200 mL	12 oz Bottle
PURELL® Hand Sanitizer Dispenser – White PURELL® Hand Sanitizer Dispenser – Graphite		_ _	4121-06 —	_ 7724-01	_
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite		4424-D6	_	_	_
PURELL® Advanced Hand Sanitizer Foam		_	_	7753-02	_
PURELL® Advanced Hand Sanitizer Green Certified Gel	② ②	_	4163-08	_	_
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser		_	_	7318-DS-SLV	_
PURELL® Advanced Hand Sanitizer Gentle and Free Foam	② ⑤	_	_	7751-02	_
PURELL® Advanced Hand Sanitizer Gel		_	_	_	3659-12
PURELL® High-Capacity Dispensers & Wipes				1700 ct Refill	
PURELL® DS360 High-Capacity Hand Sanitizing Wipes Station	ו			9114-01-SLVHSW	
PURELL® Hand Sanitizing Wipes				9217-02, 9517-04	
PURELL® Professional Surface Disinfectant		32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant		3342-06	4342-04	_	_
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Spraye	er	_	_	5350-04	_
PURELL® Professional Surface Disinfecting Wipes		_	_	_	9342-06

Meets USDA Certified Biobased Product Standards

Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

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Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783

^{1.} Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.

Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.