

Introducing the

Valay[®] Advantage System

88% *ISO* **BRIGHTNESS**

which means **100% Virgin Fibers**
BRIGHTER, MORE HYGIENIC SOLUTION

2X THICKER
than leading competitors' 1-ply

MORE FIBER
which means **HIGHER VALUE**
HIGHER STRENGTH
LOWER USAGE

159%
STRONGER
than the competition



The PERFECT
It's ~~a great~~ **BLEND**

We let the numbers do the talking...

Roll on over for a Cross Comparison →



More Service. More Value.

MORCON

Valay[®] Advantage System

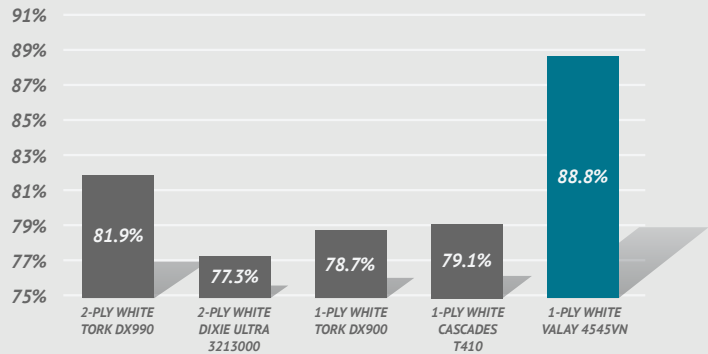
More Service. More Value.
MORCON

BRIGHTNESS

*Brightness is measured on a scale of 0 to 100
the higher the number,
the brighter the paper.*



ISO BRIGHTNESS(%)
HIGHER THE NUMBER, HIGHER THE BRIGHTNESS

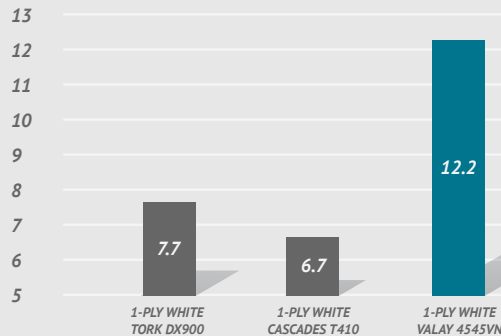


THICKNESS

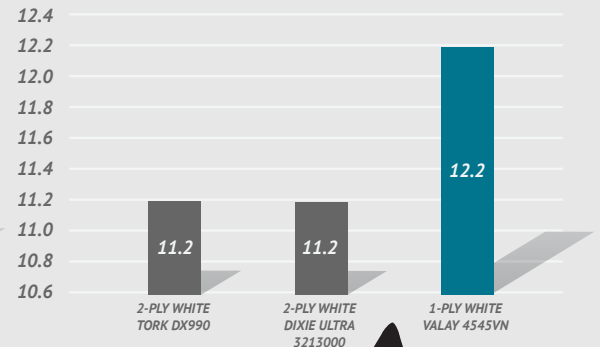
*Up to
82% Thicker
than leading
1-PLY!*



CALIPER (mils)
HIGHER THE NUMBER, THICKER THE PRODUCT



CALIPER (mils)
HIGHER THE NUMBER, THICKER THE PRODUCT



9.0% Thicker Than Leading 2-Ply Brands!



WET STRENGTH

*109% STRONGER than DX990
117% STRONGER than Dixie Ultra
214% STRONGER than DX900
159% STRONGER than T410*



WET STRENGTH (N/m)
HIGHER THE NUMBER, HIGHER THE WET STRENGTH

