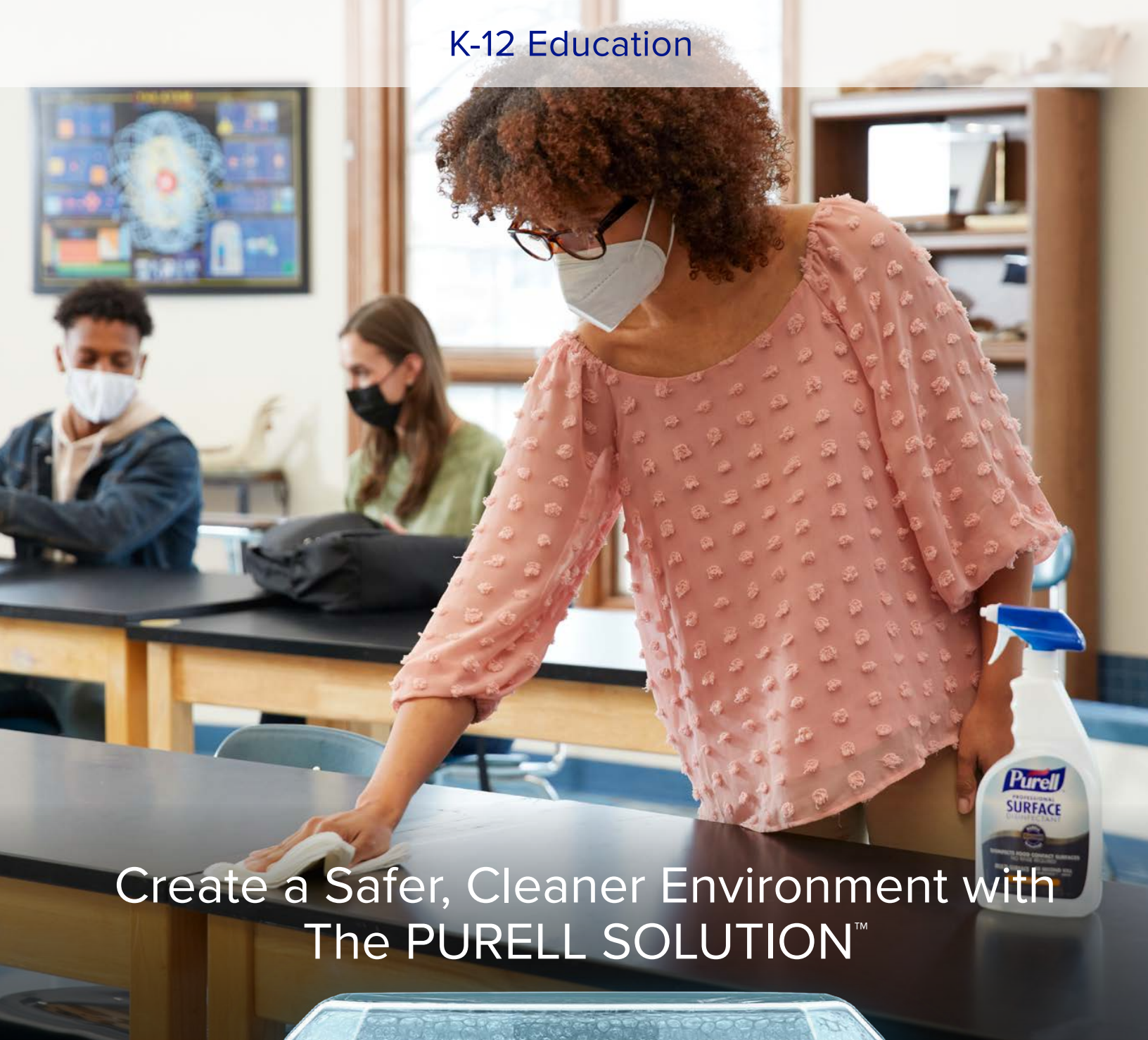


K-12 Education



Create a Safer, Cleaner Environment with  
The PURELL SOLUTION™





## Showcase Your Commitment to a Healthy Learning Environment

PURELL® products are universally recognized and trusted to provide fast and effective protection from germs.<sup>1</sup> When students, parents, and teachers see the PURELL brand, they have confidence the facility is safe and clean. In a recent survey, 80% of people said that seeing PURELL products left a positive overall impression of the facility providing them.<sup>2</sup>

**#1**  
Brand

### PURELL Products Help Keep Hands and Surfaces Clean

America's #1 hand sanitizer brand<sup>3</sup> gives you the hand hygiene products you need to help eliminate 99.99% of most common germs that may cause illness on students' hands. Plus, our surface disinfectants eliminate germs on the surfaces they touch, so kids can focus on learning instead of germs.

**100%**  
Committed

### PURELL Brand Means No Compromises

We're committed to providing a solution that doesn't require you to compromise. PURELL products are made with mild ingredients, so they're gentle on skin and surfaces, with formulations that are proven to provide the same effectiveness that doctors trust with their patients.

**88%**  
Preferred  
by Teachers

### PURELL Brand Is Most Preferred by Teachers

Providing well-liked products encourages use, reduces complaints, and shows teachers that you care. In a recent survey of educators, 88% said PURELL® Hand Sanitizer was the brand they most preferred to have in their classroom.<sup>4</sup>

PURELL® Products Make It Easy to Clean Hands and Disinfect Surfaces with No Harsh Chemicals



## The PURELL SOLUTION™ for Education

The brand that invented PURELL instant hand sanitizer is introducing a complete solution with hand soap and surface disinfectants to help eliminate germs that may cause illness on hands and surfaces. Because they are scientifically formulated for no-trade-off protection, using PURELL products allows you to keep both germs and harsh chemicals out of the classroom.





# The PURELL SOLUTION™ A School-Wide Approach to Help Remove Germs That May Cause Illness

## PURELL HEALTHY SOAP™ Products

These proven formulations help prevent dry skin and keep hands moisturized throughout the year, so you can promote healthy habits and provide a clean learning environment.

- ECOLOGO® and Cradle-to-Cradle Certified® formulations available for environmental responsibility
- Dye- and fragrance-free options to help protect sensitive skin
- Formulations with CLEAN RELEASE® Technology to remove more dirt & germs than regular soap<sup>1</sup>

## PURELL® Hand Sanitizer

America's #1 brand<sup>3</sup> kills 99.99% of germs that may cause illness and is formulated with moisturizers and skin conditioners to help ensure that students and faculty will enjoy using sanitizer.

- PURELL® Advanced Hand Sanitizer outperforms other sanitizers ounce for ounce<sup>5</sup>
- Made with high-quality ingredients for true peace of mind
- Available in foam and gel, with dispensing options to meet every need

## PURELL® Surface Disinfectant Spray

Get the power to kill 99.9% of germs on surfaces without harsh chemicals or fumes in a one-step product that's formulated for food-contact surfaces with no rinsing required.

- NSF D2 certified – great for use throughout your school – from the classroom to the cafeteria
- Ready to use, no mixing, no precautionary statements, or handwashing required
- EPA Design for the Environment Certified for sustainability

## PURELL® Surface Disinfecting Wipes

These proven wipes provide a convenient, one-step solution for both teachers and janitorial staff to quickly eliminate germs on surfaces throughout the day.

- Eliminates 99.9% of germs – including cold and flu, strep, whooping cough, and human coronavirus
- Proven effective on a variety of surfaces throughout your school
- 3-in-1 wipes clean, sanitize, & disinfect for a worry-free facility

# Breakthrough Innovation in Hand Soap and Surface Disinfection

## Introducing PURELL HEALTHY SOAP™ with CLEAN RELEASE® Technology

Healthy skin is cleaner skin. PURELL HEALTHY SOAP with CLEAN RELEASE Technology sets a new standard for soap performance. This remarkably mild formulation is gentle on skin, contains no antibacterial ingredients\* or harsh preservatives, and removes more soil and germs than regular soap.<sup>6,7</sup>



*“With breakthrough formulation, GOJO has eliminated the leading causes of severe skin irritation.”*

— Dr. Matthew Zirwas, M.D.  
Board-certified dermatologist in occupational and contact dermatitis



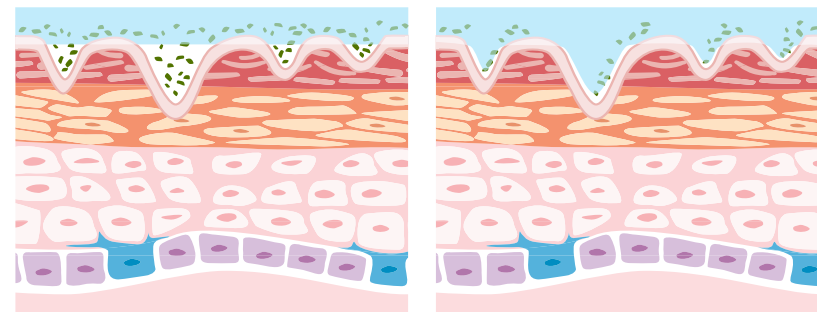
### Scientific Breakthrough in Skin Health

GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation – harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CLEAN RELEASE Technology soaps are free of these ingredients so they are better for skin.

**Better Wash Experience** 95% preferred over regular soap<sup>8</sup>

### CLEAN RELEASE Technology Helps Soap Work Better

CLEAN RELEASE Technology boosts soap performance. Its novel surfactant system reaches deeper into skin's cracks and crevices to gently remove more dirt and germs than regular soap.<sup>7,9,10</sup>



**Regular Soap\*\***  
Can't get to tough-to-reach areas where dirt and germs may hide.

**CLEAN RELEASE Technology**  
Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.<sup>7,9,10</sup>

**Dirt Removal** Removes 30% more dirt than regular soap<sup>7</sup>

### Better for You and the Environment

CLEAN RELEASE Technology soaps are made with naturally derived ingredients, far exceeding the 64% USDA requirement. These products are the first soaps sold in the B2B market in the U.S. to become Cradle to Cradle Certified® Gold.

**Biobased Content** 90% biobased content<sup>11</sup>

**Water Conservation** Saves an estimated 6 gallons per refill compared to regular foam soap<sup>12</sup>

\* Does not contain an antibacterial soap active ingredient.  
\*\* All references to regular soap are based on our top-selling non-antibacterial soap.

## PURELL® Surface Disinfectant Spray and Wipes: Game-Changing Innovation for Schools

PURELL Surface Disinfectants give you the power to kill 99.9% of germs on surfaces, without harsh chemicals or fumes. Plus, they're formulated for food-contact surfaces, with no rinsing required.



### Fast and Effective with 30-Second Kill Time

PURELL Surface Disinfectant is effective on 99.9% of germs, including human coronavirus, norovirus, and cold & flu viruses. The patented surface spray formulation works fast, killing germs on surfaces in just 30 seconds.

### Worry-Free Formulations

Our powerful formulation means you can disinfect throughout the day as needed.

- Formulated for food-contact surfaces — no rinse required
- No warning or caution labels required
- No handwashing, gloves, or safety glasses required
- No harsh fumes



### Surface Disinfectant Spray

- Proven to kill human coronavirus in 30 seconds
- Formulated for use on food-contact surfaces, with no rinsing required
- Ready to use – no mixing, no precautionary statements or handwashing required
- EPA Design for the Environment Certified

### PURELL® Surface Disinfecting Wipes

- Quickly kills organisms of concern like cold and flu, strep, whooping cough, and human coronavirus
- Proven effective on a variety of hard surfaces throughout your school
- 3-in-1 wipes clean, sanitize, & disinfect for a worry-free facility
- EPA registered – featuring the lowest allowable toxicity for the category

# Elegant Design Meets Maintenance Ease

Built on 75 years of dispenser engineering experience, new PURELL ES® hand hygiene systems are durable and reliable. Our AT-A-GLANCE™ refill design provides an easy way to see when refills need to be changed.



Dispensers may be personalized with your school mascot or logo.



**PURELL FMX-20™**  
HIGH-CAPACITY,  
PUSH-STYLE SOAP



**PURELL® ES4**  
MODERN PUSH-STYLE



**PURELL® ES8**  
MODERN TOUCH-FREE

## Always the Right Choice

Reliable Performance	FMX-20	ES4	ES8
Output can be adjusted for smaller hands where needed	YES	YES	YES
May be personalized with your school's logo or mascot on the dispenser	YES	YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES	YES
LOCK OR NOT™ Technology – can convert to a locking system	YES	YES	YES
ADA compliant	YES	YES	YES
Refills are recyclable	YES	YES	YES
AT-A-GLANCE™ Refill Design – easy to see when refills need to be changed		YES	YES
Each new refill refreshes the look of the dispenser		YES	YES
Modern PURELL® dispenser design – fits anywhere		YES	YES
Touch-free dispensing			YES
Energy-on-the-Refill			YES



## Personalize PURELL Dispensers and Boost School Spirit

Personalized soap and sanitizer dispensers look great and boost school spirit! Contact your GOJO Representative for information on how you can personalize PURELL hand hygiene dispensers with your school's logo, mascot, or colors.

To learn more, visit [PURELLSOLUTION.com/personalization](http://PURELLSOLUTION.com/personalization)



Add a messaging station to the ES4 or ES8, to promote good hand hygiene.

# Showcase Your High Standards with PURELL® Products Throughout Your School

VISIBLE HYGIENE™ is about making sure students and staff notice that products are available where and when they're needed – which is critical to the success of your hygiene programs. In fact, a recent nationwide survey showed:



When students, faculty, and parents see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

## MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

## MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

## MAKE IT TIMELY

Consider these high-traffic places where hand hygiene is (or should be!) used most.



### Classrooms

Encourage engagement and hands-on learning.



### Restrooms

Establish healthy habits.



### Offices and Teachers' Lounge

Provide the brand that's preferred by 88% of teachers.<sup>4</sup>



### Gym and Locker Rooms

Inspire healthy athletic achievement.



### Food Prep and Cafeteria

Minimize risk in preparing, serving, and eating lunch.
























### Transportation







A healthy school starts with a germ-free fleet.



# Create a Safer, Cleaner Environment with The PURELL SOLUTION™

Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	CS4 1200 mL	CS8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – White		5030-01	7730-01	5130-01	7830-01	5230-06
PURELL® Soap Dispenser – Graphite		5034-01	7734-01	5134-01	7834-01	5234-06
PURELL® CRT HEALTHY SOAP® High Performance Foam Remarkably mild formulation removes over 99 percent of dirt and germs without antibacterial ingredients or harsh preservatives. <sup>7,10</sup>		  	5085-02	7785-02	—	—
PURELL Naturally Clean HEALTHY SOAP™ Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and is free of harsh preservatives and antibacterials. <sup>7,10</sup>		 	—	—	—	5297-02
PURELL HEALTHY SOAP™ Mild Foam Exceptionally mild, fragrance-free, green-certified foam hand soap.		 	—	—	5174-04	7874-02
PURELL HEALTHY SOAP™ Gentle & Free Foam Dye-free, fragrance-free hypoallergenic hand soap.		 	5072-02	7777-02	—	—
PURELL HEALTHY SOAP™ Fresh Scent Foam Spa-inspired, mild foam hand soap with pleasant fragrance.		 	5077-02	—	—	5215-02



Dispensed Hand Sanitizer	Product Certification	ES1 450 mL	ES4 1200 mL	ES8 1200 mL	CS2 1200 mL
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite		4424-D6	—	—	—
PURELL® Hand Sanitizer Dispenser – White		—	5020-01	7720-01	4121-06
PURELL® Hand Sanitizer Dispenser – Graphite		—	5024-01	7724-01	—
PURELL MESSENGER™ ES8 White Panel Floor Stand with Dispenser		—	—	7308-DS-SLV	—
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser		—	—	7318-DS-SLV	—
PURELL® Advanced Hand Sanitizer Gentle & Free Foam Green-certified, fragrance-free foam hand sanitizer.	  	—	—	7751-02	—
PURELL® Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation.		—	5053-02	7753-02	—
PURELL® Advanced Hand Sanitizer Green Certified Gel Green-certified, fragrance-free, dye-free gel formulation.	  	—	—	—	4163-08
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation.		4450-06	—	—	—

Hand Sanitizer Bottles and Singles	Product Certification	12 fl oz	2-Liter Bottle	125 ct. Display Box
PURELL® Advanced Hand Sanitizer Green Certified Gel Green-certified, fragrance-free gel hand sanitizer for professional environments.	  	3691-12	—	—
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation.		3659-12	9625-04	—
PURELL® Advanced Hand Sanitizer Skin Nourishing Gel Refreshing gel improves skin condition in 14 days.*		3646-12	—	—
PURELL® Advanced Hand Sanitizer – Personal Use Single-use advanced gel hand sanitizer.	  	—	—	9630-12-125CT-NS

\*Acute Moisturization Analysis Study #110212-301, April 25, 2011, BioScience Laboratories, Bozeman, MT.

-  Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
-  Meets USDA Certified Biobased Product Standards
-  Meets EPA Design for the Environment standards
-  Certified through the Cradle to Cradle Certified® Products Program

Hand Sanitizing Wipes	80 ct	175 ct
PURELL® Hand Sanitizing Wipes Alcohol Formula Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	9030-12	9031-06

Surface Disinfectant	Product Certification	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant One-step disinfectant and cleaner with a fresh citrus scent.		3342-06	4342-04	—	—
PURELL® Foodservice Surface Sanitizer No-rinse, food-contact surface sanitizer and cleaner.		3341-06	4341-04	—	—
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer Handheld battery-powered sprayer for easy and efficient disinfection of larger surfaces.		—	—	5350-12	—
PURELL® Professional Surface Disinfecting Wipes One-step surface disinfecting wipes with a fresh citrus scent.		—	—	—	9342-06
PURELL® Foodservice Surface Sanitizing Wipes No-rinse, food-contact, surface sanitizing wipes.		—	—	—	9341-06

Body Fluid Spill Kit	Clamshell	ECO-Friendly	Spill Kit Refill
PURELL® Body Fluid Spill Kit OSHA Bloodborne Pathogen certified kits featuring head-to-toe personal protection and clean-up products to safely remove body fluid spills and help kill germs that can cause illness.	3841-08-CLMS	3841-16-ECO	3841-16-RFL

## Committed to Diversity, Equity, and Inclusion

In 2020, GOJO was certified by the Women’s Business Enterprise National Council (WBENC) as a Women’s Business Enterprise (WBE). The WBENC is the largest certifier of women-owned businesses in the U.S. and a leading advocate for women business owners and entrepreneurs. WBENC Certification validates that a business is at least 51 percent owned, controlled, operated, and managed by a woman or women.





## Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating The PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging, and dispensing system design. To learn more about our sustainability practices, visit [www.GOJO.com/Sustainability](http://www.GOJO.com/Sustainability)

## Create a Safer, Cleaner Environment with The PURELL SOLUTION



Visit [GOJO.com/K12](http://GOJO.com/K12) to learn more.

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3. 52 week IRI data ending April 2018; 2017 HPIS data, Hall & Partners Sept 2017 Brand Survey.
4. psyma, Market Research - External Market Research, 008-011, October 2015.
5. Ounce for ounce kills more germs than other national brands when used on hands in accordance with FDA Health Care Personnel Handwash test methodology.
6. BioScience Laboratories, Inc.; Bozeman, MT, Study# 1707304-101, Evaluation of In-Vivo Germ Removal, August 22, 2017.
7. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
8. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
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11. Beta Analytic, Inc. ASTM D6866-16 Method B (AMS) Biobase Content Beta-464684 May 9, 2017.
12. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.
13. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
14. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
15. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.

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GOJO Industries, Inc.  
One GOJO Plaza, Suite 500  
P.O. Box 991 • Akron, OH 44309-0991  
Tel: 1-330-255-6000 • Toll-free: 1-800-321-9647  
Fax: 1-800-FAX-GOJO

