



The PURELL SOLUTION™
for Health and Fitness



The Peace of Mind
Your Members Are Looking For



Put Your World-Class Standards on Display





Your club plays an essential role in the well-being of your community. Now more than ever, your current and prospective members expect a clean and consistent experience at their gym. From the equipment you choose to the amenities you offer, every decision can impact your club's image.

84%
Satisfaction

More than a Workout

PURELL® products project a quality image that extends to your entire operation. 84% of people surveyed were satisfied with the overall cleanliness of a facility that uses PURELL products.¹

#1
Brand in
Hospitals

Trusted Brands Make a Difference

Brand awareness goes beyond equipment. The PURELL® brand is universally recognized as a way to provide safe, effective protection from germs.²

80%
Positive
Impression

Provide Peace of Mind

Make an impact from the first moment. In one survey, 8 out of 10 people said they had a more positive impression of a gym when PURELL products were made available.¹

The PURELL SOLUTION™ for Health & Fitness

From the front desk to the locker rooms, your members want to feel confident that they're in a facility that cares about their comfort and well-being. The PURELL SOLUTION for Health & Fitness can help you provide a premium experience for members and ease the strain on your staff. There has never been a better time to standardize your hand hygiene and surface disinfection program with the brand your members know and trust.



Proven, Trusted Formulations Without Compromise

Our hand hygiene and surface formulations are the result of decades of scientific innovation. As a result, the PURELL® brand lets you take credit for all the things you do to maintain a clean, high-quality facility that prioritizes the well-being of members and employees.



PURELL® Hand Sanitizer

The brand that's trusted in hospitals can help you create an atmosphere that inspires confidence with members and guests.

- PURELL Hand Sanitizer kills 99.99% of germs that may cause illness
- Our products are rigorously tested for effectiveness
- Product chemistry and sustainability are verified by third-party certification



PURELL® Brand HEALTHY SOAP®

Many hand soaps can dry out skin with regular handwashing. These lightly scented and fragrance-free hand soaps were carefully crafted to keep hands clean and skin healthy.

- UL ECOLOGO® and Cradle-to-Cradle Certified® formulations for environmental responsibility
- Dye- and fragrance-free options to help protect sensitive skin
- Durable, reliable dispensing options to reduce maintenance



PURELL® High-Capacity Hand Sanitizing Wipes

The same germ-killing power of PURELL Hand Sanitizer, with the convenience of a wipe.

- Durable, textured wipes remove light soils and dirt from hands
- Kill 99.99% of most common germs that may cause illness
- Convenient for use whenever soap and water are not available



GOJO® Shampoo and Body Wash

These spa-inspired products are formulated to leave members feeling clean and refreshed after their workout without leaving behind residue in showers.

- Enriched with moisturizers to provide a comfortable and invigorating shower experience
- Effective and enjoyable to use as both shampoo and body wash

Tough on Germs, Easy on Surfaces

PURELL® Professional Surface Disinfectant

For a fast, no-trade-off solution, look no further than PURELL Professional Surface Disinfectant. Other products require gloves or PPE and can take several minutes to be effective, but our solution allows members to clean equipment quickly and efficiently, letting your staff spend less time cleaning and more time doing the job they love!



- Kills human coronavirus, cold and flu viruses, MRSA, and norovirus in 30 seconds



- Proven effective on a variety of surfaces including vinyl, upholstery, and more



- No mixing, rinsing, or PPE required, no precautionary statements



- No harsh chemicals or fumes



- EPA Design for the Environment Certified



Sleek, Easy-to-Maintain Dispensers

Dispensing Systems Engineered for Durability, Reliability, and Style

Built on more than 70 years of innovation, our dispensers are made to simplify maintenance, enhance the user experience, and look great year after year. The PURELL® and GOJO® brands offer a variety of systems, from simple and reliable push-style dispensers to innovative touch-free systems. Whatever your facility demands, our dispensers are up to the task.



**PURELL® ES4
MODERN PUSH-STYLE**
Durable, push-style
dispensing for soap
or sanitizer



**PURELL® ES6
MODERN TOUCH-FREE**
Reliable, touch-free
dispensing for soap
or sanitizer



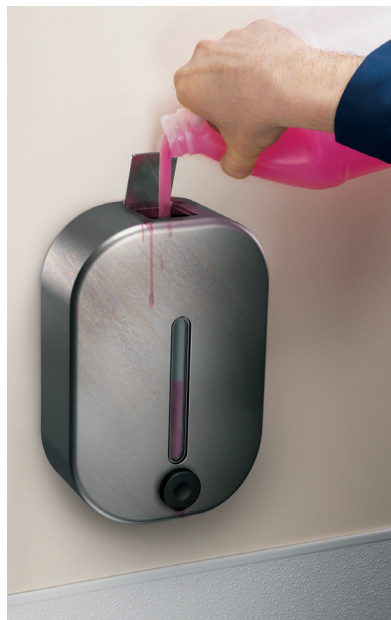
**PURELL® ES8
TOUCH-FREE WITH
ENERGY-ON-THE-REFILL**
Innovative touch-free
dispensing for soap
or sanitizer



**GOJO® FMX-20™
SHOWER AND SOAP
DISPENSER**
Durable, easy-to-
maintain high-capacity
shower and soap
dispenser built to
withstand the rigors
of a locker room.

1 in 4 Refillable Bulk Soap Dispensers Is Contaminated

In addition to being messy and prone to breakage, one out of every 4 refillable bulk dispensers is contaminated with unsafe levels of bacteria, leaving hands with up to 25 times more germs after washing than before.*



SANITARY SEALED™ Technology
helps prevent contamination in
GOJO and PURELL refills.

* Zapka C, Campbell E, Maxwell S, Gerba C, Dolan M, Arbogast J, Macinga D. 2011. Bacterial hand contamination and transfer after use of contaminated bulk-soap-refillable dispensers. Appl Environ Microbiol. 77(9):2898-2904.

Personalize with Your Brand

Show pride in your high standards for cleanliness and quality by extending your brand throughout your club! Personalize with your logo or message and take credit for providing the best. Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to member and staff health and well-being. A variety of options are available for personalization, including logos on dispensers, customized stand panels and header signs, or a complete personalization of the MESSENGER™ Floor Stand.

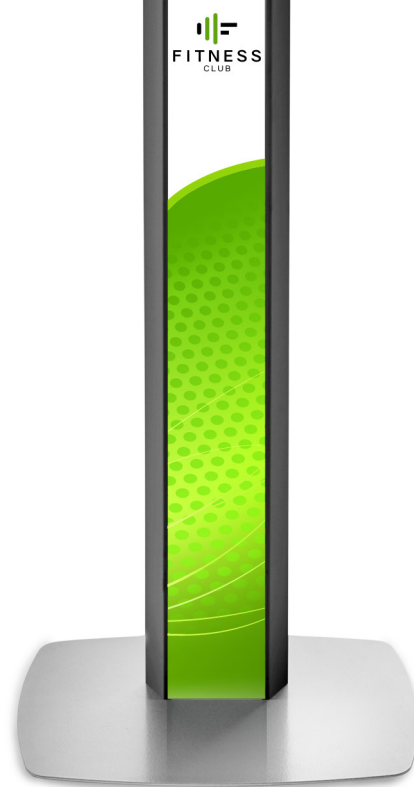


Visit PURELLSOLUTION.com/personalization or contact your **GOJO Representative** for information on personalizing your PURELL program.

Stand Out with Flexible Options

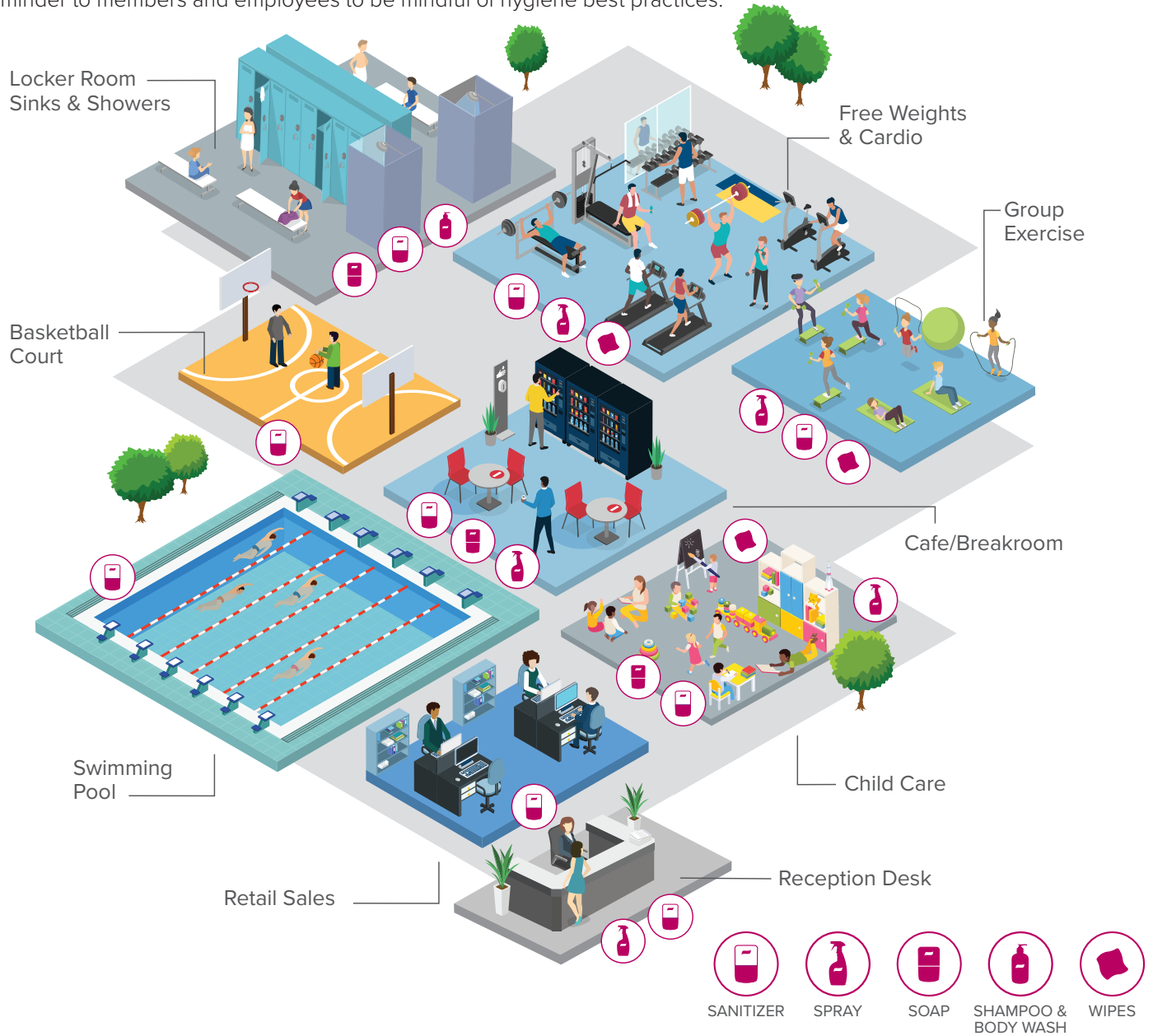
PURELL® Hand Sanitizer and Hand Sanitizing Wipes stands give you the flexibility to place hand hygiene where members need it most and the freedom to change placements as your layout evolves.

- High-capacity stands provide more guest satisfaction with less maintenance
- Enjoy the same reliability of our wall-mount systems
- Members can see your commitment to quality wherever they go



Meeting the Moment with **VISIBLE HYGIENE™**

Now more than ever, people expect visible cues that cleanliness is a priority, and when members and guests see the PURELL® brand, they know they're in a high-quality club that's prepared for any situation. Making hand hygiene and surface disinfecting products available where they are needed can mean their likelihood of use is increased and that they'll serve as a reminder to members and employees to be mindful of hygiene best practices.



Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating The PURELL SOLUTION™. All PURELL products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging, and dispensing system design. To learn more about our sustainability practices, visit www.GOJO.com/Sustainability.

1. GOJO Industries, Inc. Market Research - External Market Research, 007-021, 2014.
 2. Market Research project 015-063, GOJO Industries, Inc., 7 April 2015.
 3. GOJO Industries, Inc., External Market Research, 002-349 Health and Fitness, December 2018.

