



# Turn the Dial

## Fighting Bacteria from Farm to Fork.

Long before food touches a frying pan or oven, it has passed through a variety of environments – and even more people – making proper hygiene practices vital to the health of millions. But you can relax knowing the brands you use, know and trust in your own home are available at every touchpoint of the food journey.





# #1

Dial® is the  
#1 Doctor  
Recommended  
Antibacterial  
Hand Soap Brand

Dial® Detail



## Turn the Dial on Tradition

Over 145 years ago, Henkel was founded on the premise of promoting good hygiene when we introduced our first product – a self-acting laundry detergent. From those humble beginnings, we have grown into a worldwide leader in personal, household and hand hygiene products, amongst other categories. **Providing confidence to your staff and customers is not just our job, it's our passion.**

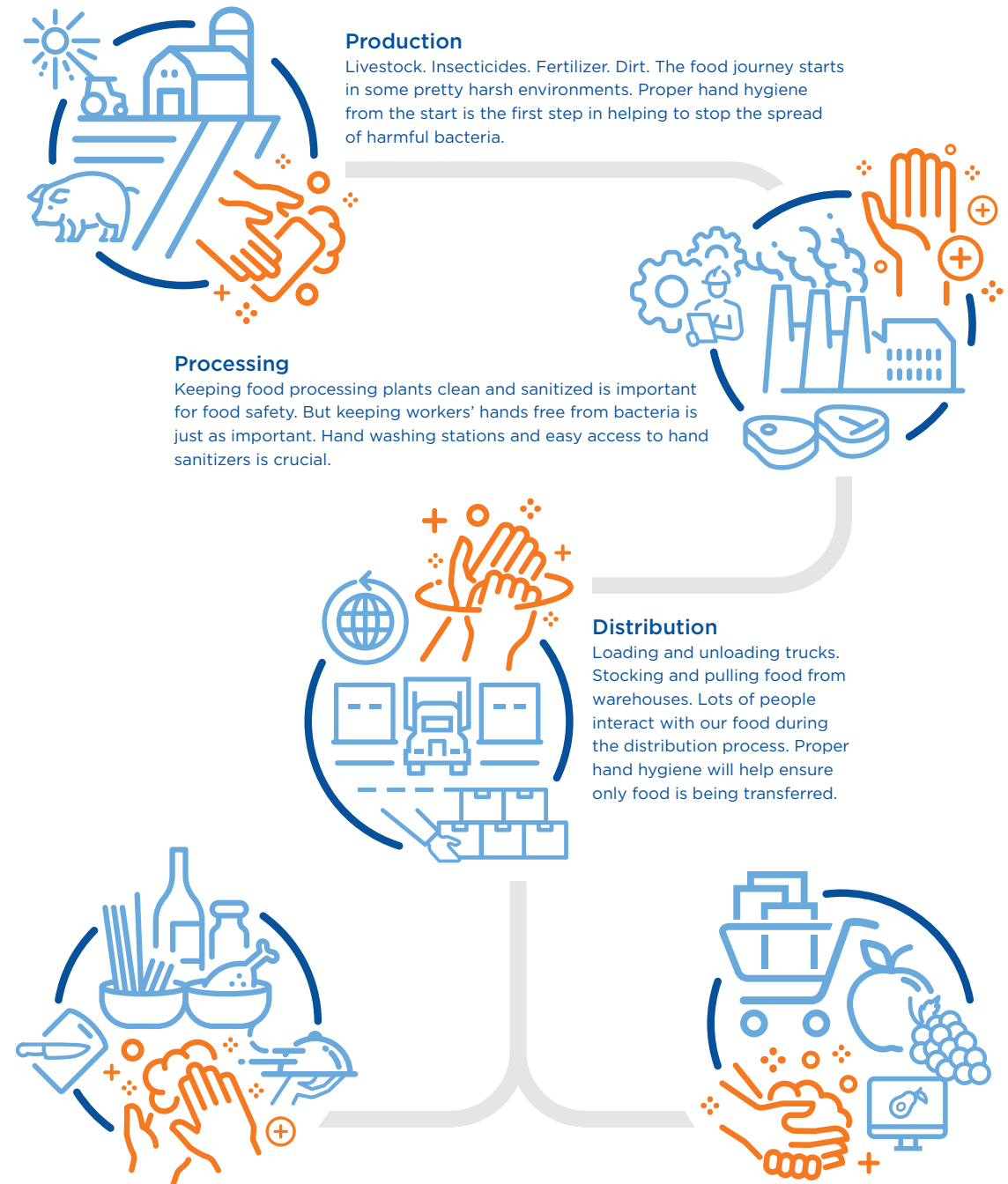
Our dedication to helping protect your staff and customers goes far beyond just providing them the brands they trust and use in their own homes every day – brands like Dial®, Purex®, all®, Soft Scrub®, and Renuzit®. We also provide the bacteria-fighting power of NSF E2 and E3 rated antibacterial soaps and sanitizers. Rest assured, we are the #1 Doctor Recommended Antibacterial Soap Brand. And we promote ease and efficiency by providing sourcing, purchasing and delivery from one convenient place.



# Turn the Dial on Guidelines



## The Food Journey from Farm to Fork



**Production**  
Livestock. Insecticides. Fertilizer. Dirt. The food journey starts in some pretty harsh environments. Proper hand hygiene from the start is the first step in helping to stop the spread of harmful bacteria.

**Processing**  
Keeping food processing plants clean and sanitized is important for food safety. But keeping workers' hands free from bacteria is just as important. Hand washing stations and easy access to hand sanitizers is crucial.

**Distribution**  
Loading and unloading trucks. Stocking and pulling food from warehouses. Lots of people interact with our food during the distribution process. Proper hand hygiene will help ensure only food is being transferred.

**Restaurant**  
Perhaps the most critical step in the journey is the last place where food is handled. It is also in this environment where food is handled the most by restaurant managers, chefs, cooks, servers, runners and customers. Providing bacteria-fighting soaps and sanitizers will help protect both the front and back of the house – not to mention your reputation.

**Grocery**  
Consumers trust the food they are buying has been handled by retail associates who have practiced proper hand hygiene. Making it simple for workers and customers to wash and sanitize their hands, from the deli counter to the checkout station, protects everyone inside the store.



**89%**  
of outbreaks caused by food workers occurred due to bacteria being transferred to food by their hands.<sup>1</sup>

*Dial® Detail*

We've all been taught to wash our hands before preparing and eating food. But what about before the food gets to us? Can we help prevent the spread of harmful bacteria before it reaches our kitchens? Absolutely. In fact, **Dial® Professional antibacterial soaps and sanitizers help protect workers and end users throughout the entire process – from the farm to the fork.** There are guidelines around hand washing, and our recognizable products make following those guidelines more effortless.

[www.cdc.gov/nceh/ehs/ehsnet/docs/JFP\\_Food\\_Worker\\_Hand\\_Hygiene.pdf](http://www.cdc.gov/nceh/ehs/ehsnet/docs/JFP_Food_Worker_Hand_Hygiene.pdf)<sup>1</sup>



### Restrooms & Hand Washing Stations

- Dial® FIT® Touch-Free Dispenser (Slate)**
  - Compatible with Dial® FIT® Touch-Free refills
  - Available in Slate and Ivory
- Dial Complete® Foaming Hand Wash FIT® Touch-Free Refill**
  - Kills 99.99% of bacteria
  - Hydrating formula removes bacteria while being gentle on skin
  - NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
  - Available in 1 Liter refills
- Dial® Clean + Gentle Foaming Hand Wash FIT® Touch-Free Refill**
  - Kills 99.99% of bacteria
  - Free from dyes, fragrances, parabens, phthalates, and silicones
  - Dermatologist-tested and hypoallergenic
  - NSF: Nonfood Compounds Program Listed E2 Registration No. 162617
  - Available in 1 Liter refills

### Office & Breakrooms

- Dial® Dispenser Floor Stand**
  - Compatible with Dial® FIT® and Dial® 1700 dispensers
  - No tools required for stand assembly
  - Dimensions: Base = 15.7" x 15.7"; Height = 58.3"; Weight = 24.75 lb.
  - Available in White (17000 09495)
- Dial® FIT® Touch-Free Dispenser (Ivory)**
  - Compatible with Dial® FIT® Touch-Free refills
  - Available in Slate and Ivory
- Dial® Professional Foam Hand Sanitizer FIT® Touch-Free Refill**
  - Kills 99.999% of bacteria encountered in away-from-home settings without soap and water
  - Contains 65% ethyl alcohol
  - Dermatologist-tested, hypoallergenic, fragrance free and dye-free
  - NSF: Nonfood Compounds Program Listed E3 Registration No. 155012
  - Available in 1 Liter refills

### Locker Rooms & Showers

- Dial® 1 Liter Dispenser (Smoke)**
  - Compatible with Dial® 1 Liter refills
  - Available in Smoke (23400 03922) and Ice (23400 03920)
- Dial® Hair+Body Wash\***
  - All day freshness body wash with moisturizers
  - Washes away bacteria and rinses clean, leaving skin feeling healthy and smooth
  - Unisex fragrance
  - Available in 1 Liter refill (23400 04029) size
- Dial® Spring Water® Body Wash\***
  - Washes away bacteria and rinses clean, leaving your skin feeling healthy and smooth
  - For use in any facility requiring a quality total body cleansing product
  - Available in 1 Liter refill (23400 04031)
- Dial® Hair+Body Refill Gallon**
  - Washes away bacteria and rinses clean, leaving skin feeling healthy and smooth
  - Unisex fragrance
  - Available in 1 gallon size (23400 03986)

### Loading Dock

- Dial® FIT® Manual Dispenser (Slate)**
  - Compatible with Dial® FIT® manual refills
  - Available in Ivory and Slate
- Dial® Complete® Foaming Hand Wash FIT® Manual Refill**
  - Kills 99.99% of bacteria
  - Hydrating formula removes bacteria while being gentle on skin
  - NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
  - Available in 1.2 Liter refills
- Boraxo® 2 Liter Dispenser and Heavy Duty Hand Cleaner Refill\***
  - Two-in-one formula cleans and conditions the hardest working hands
  - Contains dual scrubbers and orange oil for deep cleaning
  - Contains borax and hydrating moisturizers
  - 2 Liter Dispenser (17000 10989) and refill (17000 10992)
  - Also available in 3 Liter Lotion Hand Soap pump (23400 06058)



**Most food-borne illness outbreaks are a result of contamination from food handlers.<sup>2</sup>**

*Dial® Detail*

## Turn the Dial on Process

The safe and efficient operations of the Food Processing system is centered around one key asset – your workers. Instituting strict hygiene standards is vital to keeping them, and the food they are processing, safe from bacteria. **That's where the proven effectiveness of Dial® can help.** Whether you need products for employee changing areas, hand washing stations, restrooms or administrative offices, we make it easy to implement facility-wide processes for proper hand hygiene.

[www.fsis.usda.gov/food-safety/safe-food-handling-and-preparation/meat/beef-farm-table#18](http://www.fsis.usda.gov/food-safety/safe-food-handling-and-preparation/meat/beef-farm-table#18)<sup>2</sup>

\*Not Antibacterial



**1 in 6**  
Americans get sick  
each year due to  
foodborne diseases.<sup>3</sup>

Dial® Detail

# Turn the Dial on Standards

Instituting and maintaining cleanliness standards and protocols is vital to reducing the spread of bacteria. With one call, we can provide the bacteria-fighting hand soaps and hand sanitizers you need to help protect your staff and customers. From the antibacterial soaps you know and use every day, to the proven effectiveness of our ethyl alcohol sanitizers, **we'll help keep everyone inside your distribution centers and grocery stores safe from E.coli and Salmonella that can cause sickness from the front of the house to the back of the house and everywhere in between.**

## Front of House



A

### Dial® Dispenser Floor Stand

- Compatible with Dial® FIT® and Dial® 1700 dispensers
- No tools required for stand assembly
- Dimensions: Base = 15.7" x 15.7"; Height = 58.3"; Weight = 24.75 lb.
- Available in White (17000 09495)

### Dial® FIT® Touch-Free Dispenser (Ivory)

- Compatible with Dial® FIT® Touch-Free refills
- Available in Slate and Ivory

### Dial® Professional Hand Sanitizer Gel FIT® Touch-Free Refill

- Kills 99.999% of bacteria encountered in away-from-home settings without soap and water in as little as 15 seconds
- Dermatologist-tested, hypoallergenic, fragrance free and dye-free
- Contains skin conditioners and 62% ethyl alcohol
- NSF: Nonfood Compounds Program Listed E3 Registration No. 155012
- Available in 1 Liter size

### Hand Sanitizer 1 Gallon

- Kills 99.999% of bacteria encountered in away-from-home settings without soap and water in as little as 15 seconds
- Dermatologist-tested, hypoallergenic, fragrance free and dye-free
- Contains skin conditioners and 62% ethyl alcohol
- Each gallon includes a 2cc. pump
- Available in 1 Gallon (17000 33600)



### Dial® Clean + Gentle Foaming Hand Wash FIT® Touch-Free Refill

- Kills 99.99% of bacteria
- Free from dyes, fragrances, parabens, phthalates, and silicones
- Dermatologist tested and hypoallergenic
- NSF: Nonfood Compounds Program Listed E2 Registration No. 162617
- Available in 1.2 Liter refills



### Soft Scrub® Cleanser with Bleach\*

- Mild abrasive cleaners clean and disinfect in one step to leave surfaces sanitary†
- Leave product on surface for 3 minutes to kill 99.9% of household germs\*\*
- Kills 99.9% of germs\* including COVID-19 virus\*\*\*
- Tough on stains and gentle on surfaces
- This product is Orthodox Union Certified Kosher

## Manager Office



### Hand Sanitizer Gel 16 oz.

- Kills 99.999% of bacteria encountered in away-from-home settings without soap and water in as little as 15 seconds
- Dermatologist-tested, hypoallergenic, fragrance free and dye-free
- Contains skin conditioners and 62% ethyl alcohol
- NSF: Nonfood Compounds Program Listed E3 Registration No. 155012
- Available in 16 oz. (23400 00213) and 7.5 oz. (23400 01585)

C



### Hand Sanitizer Foam 15.2 oz.

- Kills 99.999% of bacteria encountered in away-from-home settings without soap and water
- Contains 65% ethyl alcohol
- Dermatologist-tested, hypoallergenic, fragrance and dye-free
- NSF: Nonfood Compounds Program Listed E3 Registration No. 155013
- Available in 15.2 oz. (17000 06040)

## Restrooms & Hand Washing Stations



B

### Dial® FIT® Touch-Free Dispenser (Slate)

- Compatible with Dial® FIT® Touch-Free refills
- Available in Slate and Ivory

### Dial Complete® Foaming Hand Wash FIT® Touch-Free Refill

- Kills 99.99% of bacteria
- Hydrating formula removes bacteria while being gentle on skin
- NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
- Available in 1 Liter size

D



## Back of House

### Dial® 1700 Manual Dispenser

- High-capacity dispenser system with Dial® branded hand care products designed for high-traffic areas
- Compatible with Dial® 1700 manual refills
- Available in Slate and Ivory

### Dial® 1700 Complete® Foaming Hand Wash Manual Refill

- Kills 99.99% of bacteria
- Hydrating formula removes bacteria while being gentle on skin
- NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
- Available in 1.7 Liter refills

\*Not Antibacterial

†When used according to directions for disinfection

\*\*Salmonella enterica Staphylococcus aureus and Trichophyton interdigitale

\*\*\*Kills SARS-CoV-2 on hard, nonporous surfaces in 3 minutes



# Turn the Dial on Preparation



**30 seconds**  
of scrubbing your hands with soap and water **removes harmful bacteria.**<sup>4</sup>

Dial® Detail

A hygienic restaurant is a successful restaurant. And keeping your staff and guests safe is the first step in achieving that success. Hand washing is a simple, yet effective way to reduce the spread of bacteria – especially in cafeteria and restaurant settings. **Our array of antibacterial soaps and sanitizers are formulated to fight harmful bacteria, helping to protect your staff, customers, and restaurant's reputation.** It's about more than preparing meals, it's about preparing for success.

[www.cdc.gov/handwashing/faqs.html#drying-hands](http://www.cdc.gov/handwashing/faqs.html#drying-hands)<sup>4</sup>

## Restrooms

- A**
- Dial® FIT® Manual Dispenser (Ivory)**
    - Compatible with Dial® FIT® manual refills
    - Available in Ivory and Slate
  - Dial® Clean + Gentle Manual Refill**
    - Kills 99.99% of bacteria
    - Free from dyes, fragrances, parabens, phthalates, and silicones
    - Dermatologist-tested and hypoallergenic
    - NSF: Nonfood Compounds Program Listed E2 Registration No. 162617
    - Available in 1.2 Liter refills
  - Renuzit® Bracket Pearl**
    - Enhance the decor of your washroom with a bracket that completely encloses solid air fresheners
    - Available in Pearl (17000 04395)
  - Renuzit® Adjustable Cones\***
    - Renuzit® cone air fresheners are great for continuous freshness in small spaces
    - Adjust the cone to the level of fragrance perfect for you
    - Simple to use with no outlets or batteries needed
    - Made with 98% biodegradable gel
  - Dial® Sensitive Skin Antibacterial Liquid Hand Soap**
    - Kills 99.9% of bacteria encountered in away-from-home settings
    - Its mild, hypoallergenic formula is excellent for frequent hand washing
    - Dermatologist-tested and dye-free, ideal for sensitive skin
    - NSF: Nonfood Compounds Program Listed E2 Registration No. 155016
    - Available in 1 Gallon size (23400 82838)
  - Dial® Gold Antibacterial Liquid Hand Soap**
    - Kills 99.9% of bacteria encountered in away-from-home settings
    - Moisturizing formula leaves hands soft, smooth, and refreshed
    - NSF: Nonfood Compounds Program Listed E2 Registration No. 155014
    - Available in 1-Gallon size (23400 88047)

\*Not Antibacterial

\*\*IRI POS MULO L52 weeks ending 05.02.21

\*When used according to directions for disinfection

\*\*Salmonella enterica Staphylococcus aureus and Trichophyton interdigitale

\*\*\*Kills SARS-CoV-2 on hard, nonporous surfaces in 3 minutes

## Kitchen Area

- B**
- Dial® FIT® Touch-Free Dispenser (Slate)**
    - Compatible with Dial® FIT® Touch-Free refills
    - Available in Slate and Ivory
  - Dial Complete® FIT® Foaming Hand Wash Touch-Free Refill**
    - Kills 99.99% of bacteria
    - Hydrating formula removes bacteria while being gentle on skin
    - NSF: Nonfood Compounds Program Listed E2 Registration No. 128680
    - Available in 1 Liter refills
  - Soft Scrub® Commercial Lemon Cleanser\***
    - #1 Brand of abrasive cleaner\*\*
    - Removes stains caused by mold and mildew, soap scum, dirt, and grease
    - Available in multiple sizes and scents
  - Soft Scrub® Cleanser with Bleach\***
    - Mild abrasive cleaners clean and disinfect in one step to leave surfaces sanitary\*
    - Leave product on surface for 3 minutes to kill 99.9% of household germs\*\*
    - Kills 99.9% of germs\* including COVID-19 virus\*\*\*
    - Tough on stains and gentle on surfaces
    - This product is Orthodox Union Certified Kosher

## Back Of House

- C**
- Purex 5 Gallon Mountain Breeze Liquid\***
    - Penetrates deep down into fabric fibers, removing ground-in dirt and stains
    - Specially-formulated all-purpose laundry detergent with stain-fighting actives
    - Outdoor scent of crisp mountain air and springtime floral blooms
  - all® Free & Clear Liquid\***
    - #1 recommended detergent brand by dermatologists, allergists, and pediatricians for sensitive skin
    - 100% free of perfumes and dyes
    - Tough on stains, gentle on skin
    - Available in 36 oz. (72613 73943) and 141 oz. (72613 46159) sizes
  - Combat® Roach Bait & Gel\***
    - Uses professional grade insecticide Fipronil for a quick kill
    - Kills ants & roaches at the source
    - #1 leader in roach baits and gels\*\*



## Hand & Body Hygiene Solutions

### Touch-Free Foaming Hand Soap & Hand Sanitizer Dispensers and Refills



1 Liter Dial® FIT®  
Touch-Free Dispenser  
Available in Slate  
and Ivory



Dial Complete®  
Spring Water® Foam  
Contact a Dial® Rep



Dial Complete®  
Original Foam  
Contact a Dial® Rep



Dial® Clean +  
Gentle Foam  
Contact a Dial® Rep



Dial® Hand  
Sanitizer Foam  
Contact a Dial® Rep



Dial® Hand  
Sanitizer Gel  
Contact a Dial® Rep

### Manual Foaming Hand Soap & Hand Sanitizer Dispensers and Refills



1.2 Liter Dial® FIT®  
Manual Dispenser  
Available in Slate  
and Ivory



Dial Complete®  
Spring Water®  
Contact a Dial® Rep



Dial Complete®  
Original Foam  
Contact a Dial® Rep



Dial® Clean +  
Gentle Foam  
Contact a Dial® Rep



Dial® Hand  
Sanitizer Foam  
Contact a Dial® Rep



Dial® Hand  
Sanitizer Gel  
Contact a Dial® Rep



1.7 or 1.2 Liter Dial®  
1700 Manual Dispenser  
Available in Smoke  
and Pearl



Dial Complete®  
Spring Water®  
Contact a Dial® Rep



Dial Complete®  
Original Foam  
Contact a Dial® Rep



Dial® Clean +  
Gentle Foam  
Contact a Dial® Rep



Dial® Hand  
Sanitizer Foam  
Contact a Dial® Rep



Dial® Hand  
Sanitizer Gel  
Contact a Dial® Rep



1 Liter Dial® Manual  
Liquid Dispenser  
(Smoke dispenser)  
23400 03922  
(Ice dispenser)  
23400 03920



Dial® Spring Water®  
Body Wash  
23400 04031



Dial®  
Hair+Body Wash  
23400 04029



Dial® Gold Antimicrobial  
Liquid Hand Soap  
23400 84019



Liquid Dial®  
Sensitive Skin Hand Soap  
23400 82839

### Foaming, Liquid and Gel Hand Soap & Hand Sanitizer Tabletop Pumps

7.5 oz., 15.2 oz. (Foam), 16 oz. (Liquid)



Dial Complete®  
Original Foam  
17000 98606



Dial® Hand  
Sanitizer Foam  
17000 06040



Liquid Dial®  
Gold  
23400 80790



Liquid Dial®  
Sensitive Skin  
23400 80784



Dial®  
Hand Sanitizer Gel  
23400 00213

### Hand, Hair and Body 1 Gallon Refills



Dial® Complete  
Original  
17000 99795



Dial® Complete  
Spring Water  
17000 15922



Liquid Dial®  
Gold  
23400 80790



Liquid Dial®  
Sensitive Skin  
23400 82638



Dial® Gel  
Hand Sanitizer  
17000 33600



Dial®  
Hair+Body Wash  
23400 03986

## Laundry and Homecare Solutions



all® Free &  
Clear Liquid  
72613 46159  
Persil Pro  
Clean Disc  
24200 04173



Professional Purex®  
Liquid Mountain Breeze®  
24200 06354  
Professional Purex®  
Powder Original Fresh  
24200 06355



Soft Scrub®  
Cleanser  
with Bleach  
23400 01613  
Soft Scrub®  
Commercial  
Lemon Cleanser  
23400 15020



Renuzit®  
Wall Bracket  
(Pearl dispenser)  
17000 04395  
Renuzit®  
Cone  
Adjustable Snuggle  
SuperFresh™  
Original  
23400 06585



Combat®  
MAX  
Roach Killing Bait  
23400 51913

Henkel



For more information visit our website: [dialprofessional.com](http://dialprofessional.com) or call 1-800-253-3425