

To: Valued Customers
From: Colgate-Palmolive Company
Subject: Product Information

In response to your recent product information request:

Product: Palmolive Original Dishwashing Liquid
 Sku: 201417
 Pack/Size: 72/3oz
 GTIN: 035110014170
 Case Weight: 17.8 LBS

ITEM SIZE - INCHES		
L-R	F-B	TB
1.8	1.3	5.1

CASE SIZE – INCHES			
HEIGHT	WIDTH	DEPTH	CUBE/ VOL
5.4	15.3	11.9	0.6

PALLET Pattern		
CS/Plt	CS/LYR	LYRs/Plt
63	9	7

Consumer Benefit*

Tough on grease, soft on hands®
 Rich, thick formula removes baked-on food
 pH balanced
 Long lasting performance
 Phosphate-free

**Colgate-Palmolive Company
Professional Products Group**

1700 E. Golf Road
 Schaumburg, Illinois 60173
www.colpalprofessional.com

