



VISIBLE HYGIENE™ for Every Club

Showcase your high standards by offering PURELL® products throughout your club

84% of people expect to see hand sanitizer offered in public places.¹




3X When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.²

80% of people have a more positive impression of a facility when PURELL products are made available.³

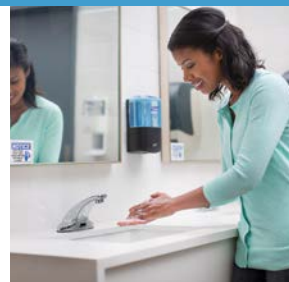
Providing trusted products sends a clear signal that you prioritize cleanliness and well-being. Identify where members and employees need access to our solutions and follow the S.E.T.™ Principles on the next page to meet the moment with VISIBLE HYGIENE.




Exercise and Training Areas



-  • PURELL® Hand Sanitizer dispensers near cleaning stations and in group training rooms
-  • PURELL® Surface Disinfectant at cleaning stations for use on equipment
-  • PURELL® Hand Sanitizing Wipes Station near cleaning stations and inside group training rooms




Locker Rooms and Restrooms



-  • PURELL® HEALTHY SOAP dispensers at restroom sinks
-  • GOJO® Shower Product Dispensers in showers
-  • PURELL® Battery Powered Sprayer to disinfect large areas such as showers, sinks, and countertops



Cafes, Spas, and Childcare Areas



-  • PURELL Hand Sanitizer dispensers in cafes, spas, and childcare areas
-  • PURELL Surface Disinfectant for countertops, tables, chairs, and children's toys
-  • PURELL HEALTHY SOAP dispensers at handwashing sinks

Entrances, Lobbies, and Reception



-  • PURELL Hand Sanitizer dispensers and stands at entrances and exits, reception desks, and retail areas
-  • PURELL Surface Disinfectant for use on countertops, desks, tables, and chairs



Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness is a priority, and when members and employees see the PURELL® brand, they know they're in a facility that values their health and well-being. To meet the moment with VISIBLE HYGIENE, use these quick principles to help place hygiene products in the most desired areas:

STAND OUT: Make the product not only highly visible but also prominent and easy to spot when there are competing distractions.

EASY: Place products in the natural flow of traffic to increase the likelihood of use.

TIMELY: Make products available when they're needed, i.e., before eating, after using the restroom.

PURELL® Hand Sanitizer	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL
PURELL® Hand Sanitizer Dispenser – Graphite	5024-01	6424-01	7724-01
PURELL MESSENGER™ Graphite Panel Floor Stand with Dispenser	—	7316-DS-SLV	7318-DS-SLV
PURELL® Healthcare Advanced Hand Sanitizer Foam	5053-02	6453-02	7753-02

PURELL® High-Capacity Dispensers & Wipes	High-Capacity Hand Sanitizing Wipes
PURELL® DS360 High Capacity Hand Sanitizing Wipes Station	9114-01-SLVHSW
PURELL® Hand Sanitizing Wipes, 1200 Count	9118-02

PURELL® Surface Disinfectant	32 fl oz	1 Gallon	Gallon Sprayer
PURELL® Professional Surface Disinfectant	3342-06	4342-04	—
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer	—	—	5350-12

PURELL® Hand Soap	Product Certification	ES4 1200 mL	ES6 1200 mL	ES8 1200 mL
PURELL® Soap Dispenser – Graphite		5034-01	6434-01	7734-01
PURELL® Healthcare HEALTHY SOAP® Gentle & Free Foam	✓✓	5072-02	6472-02	7772-02

GOJO® Shower Products	Product Certification	FMX-20™ 2000 mL
GOJO® FMX-20™ Dispenser		5271-06
GOJO® Invigorating Conditioning Shampoo & Body Wash	✓	5292-02

✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783

✓ Meets USDA Certified Biobased Product Standards

Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, using the PURELL® ES™ Dispensing System, GOJO Industries, Inc., April 2021.
 3. GOJO Industries, Inc., Market Research - External Market Research, 007-021, 2014.
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