



## Deliver More Peace of Mind with VISIBLE HYGIENE™

VISIBLE HYGIENE is about making sure athletes and staff notice that trusted hygiene products are available where and when they're needed – which is critical to the success of your workplace well-being programs. In fact, a recent nationwide survey showed:

**69%** of people expect to see PURELL® hand sanitizer in public places.<sup>1</sup>




**3X** When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.<sup>2</sup>

**4X** People are 4x more likely to use a brand they trust.<sup>3</sup>

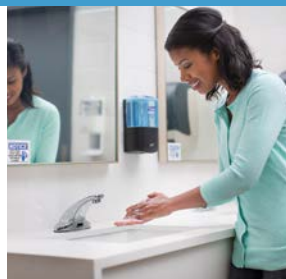
**Make sure your athletes and staff have the hygiene products they want and, more importantly, will use.** Below are some of the places where hand and surface hygiene are needed most.




### Locker Rooms, Weight Rooms, and Practice Facilities



-  PURELL® Soap dispensers near sinks
-  PURELL® Hand Sanitizer stands near entrances, exits, and workout stations
-  PURELL® Surface Disinfectant near workout equipment




### Restrooms, Therapy & Taping Areas, Clinics



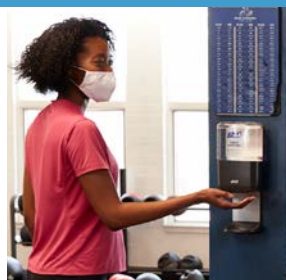
-  PURELL® Hand Sanitizer dispensers near entrances and exits
-  PURELL® Soap dispensers near sinks
-  PURELL® Surface Disinfectant near training tables



### Offices



-  PURELL® Surface Disinfecting Wipes at employee desks
-  PURELL® Advanced Hand Sanitizer bottles at sign-in areas
-  PURELL Hand Sanitizer stands in lobbies & waiting areas

### High-Traffic Areas



-  PURELL Hand Sanitizer dispensers in hallways
-  PURELL® Wipes stands near entrances and exits



# Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness and workplace well-being are a priority, and when athletes and staff see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

## MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

## MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

## MAKE IT TIMELY

Consider the high-traffic places where hand hygiene is (or should be!) used most.

PURELL® Hand Soap	Product Certification	ES4 1200 mL	ES8 1200 mL	FMX-20™ 2000 mL
PURELL® Soap Dispenser – Graphite				
PURELL CRT HEALTHY SOAP™ High Performance Foam	✓✓			
PURELL HEALTHY SOAP™ Mild Foam	✓✓			

PURELL® Hand Sanitizer	Product Certification	ES1 450 mL	ES4 1200 mL	ES8 1200 mL	12 fl oz
PURELL® Hand Sanitizer Dispenser – Graphite					
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser					
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit – Graphite					
PURELL® Advanced Hand Sanitizer Foam	✓				
PURELL® Advanced Hand Sanitizer Gel	✓				

PURELL® High-Capacity Dispenser & Wipes	1700 ct Refill
PURELL® DS360 High-Capacity Hand Sanitizing Wipes Station	
PURELL® Hand Sanitizing Wipes	

PURELL® Surface Disinfectant	Product Certification	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant	✓				
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer					
PURELL® Professional Surface Disinfecting Wipes					

- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets EPA Design for the Environment standards
- ✓ Certified through the Cradle to Cradle Certified® Products Program

## Contact Us Today!

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.  
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.  
 3. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.  
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