



Deliver More Peace of Mind with VISIBLE HYGIENE™

VISIBLE HYGIENE is about making sure employees and guests notice that trusted hygiene products are available where and when they're needed – which is critical to the success of your workplace well-being programs. In fact, a recent nationwide survey showed:

69% of people expect to see PURELL® hand sanitizer in public places.¹




3X When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.²

4X People are 4x more likely to use a brand they trust.³

Make sure your employees and guests have the hygiene products they want and, more importantly, will use. Below are some of the places where hand and surface hygiene are needed most.


High-Traffic Areas



-  PURELL Soap dispensers at restroom sinks
-  PURELL® Wipes stands near cafeterias or fitness centers
-  PURELL® Hand Sanitizer in cafeterias




Shared Workspaces



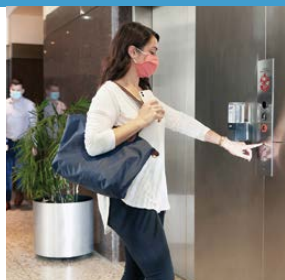
-  PURELL Advanced Hand Sanitizer bottles on desks and in cubicles
-  PURELL® Surface Disinfecting Wipes in group collaboration areas and meeting rooms
-  PURELL MESSENGER™ stands near shared equipment like smart/white boards and photocopiers



Breakrooms



-  PURELL Surface Disinfectant in food prep areas and coffee bars
-  PURELL® Surface Disinfecting Wipes for tables, chairs, and other surfaces
-  PURELL Soap dispensers near kitchen sinks

Entrances and Exits



-  PURELL Hand Sanitizer dispensers near doors and in hallways
-  PURELL MESSENGER stands in lobbies and near elevators



Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness and work place well-being is a priority, and when employees and guests see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

MAKE IT TIMELY

Consider the high-traffic places where hand hygiene is (or should be!) used most.

PURELL® Hand Soap		Product Certification	ES4 1200 mL	ES8 1200 mL		
PURELL® Soap Dispenser – Graphite			5034-01	7734-01		
PURELL® CRT HEALTHY SOAP® High Performance Foam			5085-02	7785-02		
PURELL® Counter-Mount Soap		Product Certification	CXi™ 1500 mL	CXT™ 1500 mL	CXR™ 2000 mL	
PURELL® Counter-Mount Dispenser			8520-01	8540-01	8640-01	
PURELL® Professional Mild Foam Soap			5085-02	8565-04	—	
PURELL® Professional REDIFOAM™ Fragrance Free Foam Soap			—	—	8672-04	
PURELL® Hand Sanitizer			ES1 450 mL	ES4 1200 mL	ES8 1200 mL	Kit
PURELL® Hand Sanitizer Dispenser – Graphite			—	5024-01	7724-01	—
PURELL MESSENGER™ ES8 Graphite Panel Floor Stand with Dispenser			—	—	7318-DS-SLV	—
PURELL® ES8 Dispenser Floor Stand with Graphite Dispenser			—	—	7218-DS	—
PURELL® ES1 Hand Sanitizer Dispenser Starter Kit - Graphite			4424-D6	—	—	—
PURELL® Advanced Hand Sanitizer Foam			—	5053-02	7753-02	—
PURELL® Employee Care Kit			—	—	—	9920-06-EEKIT
PURELL® High-Capacity Dispenser & Wipes					1700 ct Refill	
PURELL® DS360 High-Capacity Hand Sanitizing Wipes Station					9114-01-SLVHSW	
PURELL® Hand Sanitizing Wipes					9217-02, 9517-04	
PURELL® Professional Surface Disinfectant		Product Certification	32 fl oz	1 Gallon	Gallon Sprayer	110 ct
PURELL® Professional Surface Disinfectant		☑	3342-06	4342-04	—	—
PURELL® Surface Sanitizer and Disinfectant Battery-Powered Sprayer			—	—	5350-04	—
PURELL® Professional Surface Disinfecting Wipes			—	—	—	9342-06

- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets EPA Design for the Environment standards

Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
 3. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.
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