



Deliver More Peace of Mind with VISIBLE HYGIENE™

VISIBLE HYGIENE is about making sure patients and staff notice that trusted hygiene products are available where and when they're needed – which is critical for your facility to demonstrate your commitment to patient safety and quality care to staff and visitors. In fact, a recent nationwide survey showed:

69% of people expect to see PURELL® hand sanitizer in public places.¹

3X When people looked for hand sanitizer, PURELL dispensers were 3x more recognizable.²

4X People are 4x more likely to use a brand they trust.³

Make sure your patients and staff have the hygiene products they want and, more importantly, will use.

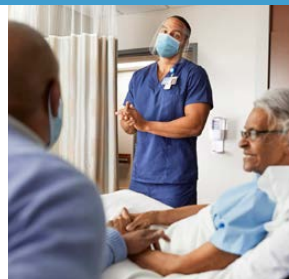
Below are some of the places where hand and surface hygiene are needed most.




High-Traffic Areas, Entrances & Exits



-  PURELL Hand Sanitizer stands in entrances, waiting areas, and lobbies
-  PURELL Hand Sanitizer dispensers in common areas and hallways




Patient Rooms



-  PURELL Hand Sanitizer dispensers near entrances and exits
-  PURELL Soap dispensers near sinks
-  PURELL Advanced Hand Sanitizer single use for patient hand hygiene




Kitchen & Dining Areas



-  PURELL Soap dispensers near sinks
-  PURELL Hand Sanitizer dispensers near entrances, exits, and in food prep areas
-  PURELL Surface Sanitizer in food prep areas and on tables, chairs & countertops

Operating Rooms



-  PURELL WATERLESS SURGICAL SCRUB at surgical entrances
-  PURELL Hand Sanitizer dispensers near patient contact points
-  PURELL CHG Soap dispensers at surgical entrances

Meeting the Moment with VISIBLE HYGIENE™

Now more than ever, people expect visible cues that cleanliness is a priority, and when staff, patients, and visitors see the PURELL® brand, they know they're in a high-quality facility that's prepared for any situation. To meet the moment with VISIBLE HYGIENE, use the S.E.T. principles to help place hygiene products in the most desired areas:

MAKE IT STAND OUT

Make sure products are noticeable and within people's line of sight.

MAKE IT EASY

Place within arm's length when seated and/or in the natural traffic flow of the environment.

MAKE IT TIMELY

Consider the high-traffic places where hand hygiene is (or should be!) used most.

PURELL® Hand Soap	Product Certification	CS4 1250 mL	ES4 1200 mL	ES8 1200 mL	CS8 1200 mL
PURELL® Soap Dispenser – White		—	5030-01	7730-01	7830-01
PURELL® Soap Dispenser – Graphite		—	5034-01	7734-01	—
PURELL® CRT HEALTHY SOAP® High Performance Foam	✓✓✓	—	5085-02	7785-02	—
PURELL® FOAM HANDWASH 2% CHG Antimicrobial Foam		5181-03	—	—	7881-02

PURELL® Hand Sanitizer	Product Certification	ES4 1200 mL	ES8 1200 mL	CS8 1200 mL	Single-Use 2000 Count
PURELL® Hand Sanitizer Dispenser – White		5020-01	7720-01	7820-01	—
PURELL MESSENGER™ ES8 Silver Panel Floor Stand with Dispenser		—	7308-DS-SLV	—	—
PURELL® MESSENGER™ Floor Stand Hygiene Bracket		—	7399-HB-SLV	—	—
PURELL® Advanced Hand Sanitizer Foam	✓	5053-02	7753-02	—	—
PURELL® Advanced Hand Sanitizer ULTRA NOURISHING™ Foam	✓✓✓	—	7756-02	—	—
PURELL® Advanced Hand Sanitizer Green Certified Foam	✓	—	—	7851-02	—
PURELL SINGLES® Advanced Hand Sanitizer Single-Use Packets	✓	—	—	—	9630-2M-NS

PURELL® Surface Disinfectant	Product Certification	32 fl oz	1 Gallon
PURELL® Healthcare Surface Disinfectant	✓	3340-06	4340-04

- ✓ Meets USDA Certified Biobased Product Standards
- ✓ Meets UL ECOLOGO® Standard for Hand Cleaner, UL 2784 or Hand Sanitizer, UL 2783
- ✓ Meets EPA Design for the Environment standards
- ✓ Certified through the Cradle to Cradle Certified® Products Program

Contact your distributor for more information on PURELL products that can help you meet the moment and provide peace of mind with proven, trusted solutions.

1. Results based on a nationwide online survey of 500 individuals conducted in January 2021; MR#006-102.
 2. Market Research Project 016-114, GOJO Industries, Inc., April 2021. Study only included PURELL ES Systems.
 3. Results based on a nationwide online survey of 500 individuals conducted in July 2021; MR#006-102.
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