



# cost-of-use analysis for : LAUNDRY DETERGENT

## 1 WATER USED TO DISPENSE PRODUCT:

**U S CHEMICAL**  
2 x 1.5 gal.  
0 gal. used

Competitor  
**16 lb. case**  
**17.1 gal. used per lb.\***

## 2 WATER USED PER CASE TO DISPENSE PRODUCT:

**U S CHEMICAL**  
(A) = 0 gal. per case

Competitor  
(B) = 16 lb. x 17.1 = 273.6 gal.

## 3 MICROTECH VS. EXCESS GALLONS OF WATER TO DISPENSE SOLID:

(A) - (B) = Excess  
0 - 273.6 = 273.6

## 4 COST TO HEAT WATER USED IN DISPENSING PRODUCT TO WASH WHEEL:

	<b>8.33</b>
Times	<u><b>75</b></u>
Equals	<b>624.75</b>
Divided	<u><b>3413</b></u>
Equals	<b>0.183050103</b>
Times	<u><b>0.21</b></u>
Equals	<b>\$ 0.0384</b>
Times	<b>273.6</b>
Equals	<b>\$ 10.51</b>

Pounds = Weight of 1 gal. of water  
Degree rise (60 incoming raised to 135)  
BTU's required per gallon  
BTU conversion factor to kWh  
kWh  
National average cost per kWh\*\*  
Cost per gallon for 60 degree rise  
Excess gallons consumed  
(C) Excess cost for heating transport water

## 5 COST OF WATER USED TO TRANSPORT DETERGENT:

National average cost for water per 1000 CF (cubic feet) is: \$ 15.00  
National average cost for sewage per 1000 CF (cubic feet) is: \$1.50  
Conversion factor for CF to gallons is 0.13368  
**273.6 x 0.13368 = 36.57**  
**36.57 / 1000 x 3 = cost of transport water**  
**(D) \$0.11 = cost of transport water**

## 6 TOTAL ADDITIONAL COST TO DISPENSE A CASE OF SOLID DETERGENT:

Electric	+	Water cost	
(C)		(D)	
\$ 10.51	+	\$ 0.11	=

**Total additional cost**  
**\$ 10.62**

\* All examples shown are based upon actual laboratory conditions of constant water pressure and constant water temperatures.

\*\* Actual electric, water and sewage rates vary. Use of the actual rate for each utility in your area to provide an accurate picture of the conditions in a case. Actual costs could be significantly higher...and the savings could be much greater.