HYPOALLERGENIC ECOS HAND SOAP



Hypoallergenic ECOS[™] Hand Soap in 17 oz., 12 oz. and 8 oz. sizes. Lemongrass, Orange Blossom and Lavender.



Private label hand soap sales are losing ground. Even brands with solid leads have stagnant sales numbers.* With every growing interest in sustainable products, there's room at the table for ECOS[™] Hand Soaps.



43%

of **all incomes and ages** are buying more sustainable (green) cleaners than in previous years.**

Trending: Consumers Prefer These Scents:

Lemongrass | Gourmet Edible | almost tripling YOY

Orange Blossom | Citrus | Trends 300% higher than all others

Lavender | Green/Herbal/Woody | 75% up YOY, fast growing

* Source: Mintel, 'Soap, Bath and Shower Products' Feb. 2015 **Source: Mintel, 'Changes in Green Purchasing Behavior', Marketing to the Green Consumer, 2014. †Source: http://gmnmintel.com @2014 Mintel Group LTD.

Hypoallergenic **ECOS[™] Hand Soap** Nourishes hands and delights the senses





ECOS[™] Hand Soap, 17 oz., 6 per case





ECOS ECOS

Each bottle is filled with 32 ounces of plant-derived goodness. Lavender and Lemongrass



Don't forget the

Hypoallergenic **ECOS[®] Hand Soap Refills**

