PRODUCT OVERVIEWS

CloroxPro[¬] Clorox[®] Fraganzia[®] Cleaners



CLOROX PR

New Formula. New Scents. Same Great Fraganzia.

With a new citric acid-based formula, and a line of appealing fragrances, Fraganzia[®] is the multi-purpose cleaner you can rely on to freshen up office and retail spaces, restaurants, schools/daycare centers, outdoor areas—anywhere you want to leave the vibrant scent of clean behind.

LONG LASTING FRESHNESS

Fraganzia offers an array of unique, optimized fragrances to help deodorize spaces and eliminate unpleasant odors. Put the finishing touch on your cleaning with NEW Lavender Meadows Scent, NEW Citrus Blossom Scent or Spring Scent.

HIGHLY VERSATILE

Fraganzia is a multi-use product that effectively cleans, degreases and deodorizes. The dilutable formula can be used in mop buckets or spray bottles, depending upon your cleaning needs. Fraganzia can be used diluted or full strength for tougher cleaning tasks. It can even be used for freshening colorfast fabrics in the wash, such as smelly restaurant aprons, work uniforms and cleaning towels!

pH-NEUTRAL AND BLEACH-FREE

With a bleach-free pH-neutral formula, Fraganzia can be used on a wide range of hard surfaces and floor finishes. For example, use on bathroom tile and porcelain after disinfecting or use on hardwood or linoleum floors to leave the area smelling fresh and clean.

Scent Matters

Cleaning professionals rely on effective deodorizers and pleasant fragrances to help create clean, healthy public spaces.



of cleaning professionals believe that malodors **negatively** impact cutomer/guest perceptions of their facility¹

of consumers report that clean/pleasant smells help them feel safer in public facilities¹

Value Size

The large size bottle is perfect for use in offices, daycare centers, restaurants, school and other commercial facilities. One 175-ounce bottle makes 43 gallons of diluted cleaning solution.

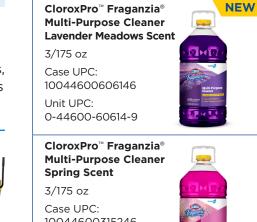


One 175-ounce bottle makes 10 (4-gallon) buckets of diluted solution

Product Information

CloroxPro[™] Fraganzia[®] **Multi-Purpose Cleaner Citrus Blossom Scent** 3/175 oz Case UPC: 10044600606153 Unit UPC: 0-44600-60615-6





10044600315246 Unit UPC: 0-44600-31524-9



Where to Use



Common Spaces ► Floors

- Counters
- Walls



Restrooms

- Toilets & Urinals
- Showers & Sinks
- Floors



Food Spaces

- ► Floors
- Sinks



This product is approved for use on these surface materials*

Baked Enamel • Sealed Cement • Chrome • Sealed Concrete • Engineered Woods Glazed Ceramic Tile • Plastic • Laminate • Linoleum • Sealed Fiberglass Sealed Granite • Stainless Steel • Vinyl • Hardwood floors (sealed) • Sealed Marble

When use as directed. Not recommended for use on aluminum or cooper or wood that is unfinished, unsealed, unpainted, waxed, oiled or worn.



For more information, contact your Clorox sales representative. Call: 1-800-492-9729 Visit: www.cloroxpro.com

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Specialty Spaces

Pet/Outdoor Areas

Diaper Pails

Garbage Cans/Dumpsters